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Executive Director

Jack MacKenzie CGCS
MGCSA
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November 19, 2020

Dear Affiliate Member,

During a year of uncertainty, it has been comforting to know that the MGCSA Affiliate Membership has continued to promote and endorse association initiatives. Thank you for your support of the MGCSA.

The challenges associated with Covid-19 have made forecasting industry strategies, educational programming and events difficult. 2020 was to have been the year of changing our networking format from purely professional to one that would also include casual social and family activities such as ball games and ax throwing as well. In fact, the 2020 MGCSA Calendar was going to be pretty full of great opportunities; educational, professional and casual. Covid-19 imploded the plan

However, the Arrangements Committee, led by Jacob Kocak, your Board of Directors and I are excited about the potential opportunities offered to the membership in 2021, pandemic permitting of course. They include socially distanced and aware programming such as Virtual Education, Spring Field Trip/Sprayer Education, Spring Field Trip Snow Mold Trials in Northern Minnesota, a heavily promoted Shoot Out in September, two mini golf-centric UMN field days, The Championship, The Scramble and of course The Wee One. However, the most important news is that as the pandemic quiets down, ***it is our intention to ramp up events and bring our gang back together again.***

The 2021 schedule also includes new creative programming. The addition of Maggie Reiter to the UMN Turfgrass Research Team has recharged the outreach initiative as she really wants to put herself on the road and amongst our membership. The MGCSA will be her platform for informal gatherings. One great potential is an idea 'stolen' from the east coast, "Walk-about Turf Talks". This will bring 'in' and 'outstate' members to area golf courses to "walk and talk" turf and specific host-course successes and challenges. Destinations will be both in and out of the Metro area.

If Covid-19 "allowed", at each of these events, based upon the options you select, your company will be acknowledged with signage, prize sponsorship and recognition voiced loud and clear. You can expect redundancy in the presentations as participating Affiliates are promoted multiple times. Some would say "over the top", but your support is critical to the advancement of the MGCSA goals and thus, endorsement of your business is equally as important to the membership and Board of Directors.

The MGCSA Board of Directors greatly appreciates your continued sponsorship of the Association. Again, thank you very much.

Respectfully Yours,

Scott Thayer
President MGCSA



**MGCSA SCHEDULED EVENTS PROMOTIONAL MENU
2021 CONTRACT**

The MGCSA is offering a variety of promotional packages for 2021. Companies have an opportunity to sponsor all major events in 2021 in a “package” format or a la carte. Wee One Sponsorship opportunities are available in a separate promotion to be distributed later this year. Please mark your selections, total the prices and submit your 2021 sponsorship. Sponsors are promoted in all *Hole Notes* magazine issues. Sponsorship support fees remain unchanged since 2017.

- PLATINUM Package - \$5,555**
MEGA-Seminar* Sponsorship Promotions, MEGA-Seminar Podium Banner, Season-long Event Sign Sponsorship, Web page recognition, Monthly promotion in Hole Notes Magazine, Event Prize/Raffle Package Sponsorship.
*Covid-safe when allowed

- GOLD Package - \$1,825**
Season-long Event Sign Sponsorship, Web page recognition Monthly promotion in Hole Notes Magazine, Event Prize/Raffle Package Sponsorship.

- SILVER Package - \$1050**
Season-long Event Sign Sponsorship, Web page recognition. Monthly promotion in Hole Notes Magazine.

Contact Jack for more information on these opportunities.

2021 A La Carte Choices

- \$825 - Event Sign Sponsorship.** Company Tee Sign and recognition at all MGCSA events through 2021.
Individual Event Cost - \$ 175
- \$925 - Event Prize/Raffle Sponsorship.** Additional sign and recognition for sponsoring proxy and or raffle prizes given away at the MGCSA events through 2021. Individual Event Cost - \$ 200

2021 Scheduled Events

**Two Outstate Talk-about* events (potentially more), Two Metro Talk-about Events (potentially more), Spring Field Trip, Spring Snow Mold Protection Tour in Brainerd, Summer Shoot Out, The Scramble, The Championship, Two UMN mini-field days at the TROE Center
***** and hopefully more events once Covid-19 sanctions are lifted*******

*Talk-about Turf Talks is an idea taken from the New York GCSA. Superintendent or Assistant, and one guest (preferably a student or interested youth considering career options) will visit a destination course midmorning for coffee and a walking tour with like-minded regional superintendents. Students or interested guests are encouraged as there is a great void in the pipeline of assistant superintendents. The events will be either turf talk focused or take place at a destination that has specific and unique challenges, design features or projects underway or recently completed. Tentative destination courses focus on drainage systems, renovation, topdressing and flooding. The UMN turf team will be participating as well.

Company Name _____ MGCSA Member Name _____
Email _____ Phone Number _____
Address _____ City _____ State _____

Payment Method (circle) Check Enclosed or credit card

***** IF YOU ARE PAYING BY CREDIT CARD SEND JACK YOUR CHOICE AND HE WILL RETURN A PAYPAL INVOICE FOR YOUR CONVENIENCE. THANK YOU.**

Send Payment to: MGCSA 10050 204th Street North Forest Lake, MN 55025 or jmackenzie426@msn.com