



The 2023 MGCSA Partnership Packages include most of our sponsorship and advertising opportunities for the 2023 calendar year. The Wee One will remain a separate promotion. In an attempt to limit the number of times you are solicited, these opportunities are available to be prepaid together. All sponsors are promoted in every Hole Notes Magazine issue.

SPONSORSHIPS OPPORTUNITIES

Annual Sponsorships

Platinum, Gold, and Silver annual sponsorship packages are available. Package details are listed on order form. Current events included with annual sponsorships: Shop Tours, Talk-Abouts, Snow Mold Tours, Affiliate Carnival, The Scramble, and The Championship.

National Night - Orlando 2023. No individual registrations. Event to be supported by your sponsorship dollars.

Diamond- This level of sponsorship support garners TOP billing upon any event banners or displays at event venue, as well as top billing upon all fliers and table-top promotions.

Platinum- This level of sponsorship support garners HIGH billing upon any event banners or displays at event venue, as well as top billing upon all fliers and table-top promotions.

Gold- This level of sponsorship support affords CENTRAL posting upon any event banners or displays at event venue, as well as central billing upon fliers and table top promotions.

Silver- This level of sponsorship support gives LARGE and below the fold presence upon any event banners or displays at event venue, as well as large and below the fold billing upon fliers and table top promotions.

Outreach Events (Price listed is per event. Total cost = Price x Number of locations circled, locations may vary.)
- 4 winter outstate education events. Venues: Eau Claire CC, Oxbow CC, MN National, Owatonna CC.

Exposure Events (Price listed is per event. Total cost = Price x Number of locations circled, locations may vary.)
- 4-5 summer outstate golf events.

Assistants Pro Forum

Sponsorship opportunities are available to support food, drink, and/or activity (bowling, Topgolf) for this educational and networking event. Sponsorships are intended to offset typically higher costs of these event venues.

***Event sponsorships of Outreach, Exposure, and Assistant Pro Forum include 1 sponsoring affiliate registration*

Scorecard Challenge (Included in all annual sponsorship packages)

18-Hole Challenge specifically subsidizes Beer & Pretzel event during Northern Green.

Beverage Sponsorships

MGCSA is excited to now offer beverage sponsorships. One sponsor per exposure event. Multiple sponsors allowed for Assistants Pro Forum, Championship, and Scramble. Scramble sponsor support will be split, with 50% going to research revenue and 50% towards drink tickets. Beverage tickets* will be provided and distributed evenly up to the sponsorship amount for events. (*May vary by venue)

Scholarship Support

The MGCSA Legacy Scholarship is available to sponsor for **one** supporting affiliate. Additional opportunities available to support scholarship and reimbursement program funds, such as Great Lakes School of Turfgrass (Student enrollment fee is \$550). Available to all and up to your desired amount.

ADVERTISING OPPORTUNITIES & CONTRACTS

HOLE NOTES

Hole Notes Magazine will publish **6 issues, bi-monthly in 2023** (Feb, Apr, Jun, Aug, Oct, and Dec). The MGCSA is working to improve the value and function of this publication. We believe a reduction in quantity will allow for an improvement in quality content and member engagement. Per issue cost has increased for 2023, yet overall Hole Notes annual sponsor costs will be lower than previous years. Hole Notes is statistically a well-read publication with over 550 reads per issue on average since digital inception in 2012. Hole Notes circulation is approx. 600.

Rates are based on annual or per issue publication choice. Ads are due to the MGCSA office by the 10th of each issue month. If no new ad is received, previous ads will be run for prepaid/yearly advertisers. Affiliate member is responsible for providing updated ads when desired, and providing all ad files in a high resolution format. All ads will be printed in color, unless otherwise specified, and they will be link capable. Please provide ad agency contact to MGCSA office, if applicable.

Ad size: Full-Page 7-1/2 x 10 Half-Page 7-1/2 x 5 Quarter-Page 3-5/8 x 4-7/8

** Non-member Hole Note ads available at per issue pricing.*

Audio Hole Notes Opportunities

MGCSA is working to expand our digital offerings of Hole Notes. We will be working to provide each issue in an audio format for flexible engagement opportunities. With this, new and more adaptive advertising opportunities will arise. Initial sponsorships include: Audio Hole Notes Sponsor (annual), Featured Article Sponsors: Roll it Forward, Get to Know Em, Cover Story, UMN update, etc., (per article), and live read 15 or 30 second advertisements. Audio opportunities are available as upfront prepaid options or as an in season a la carte opportunity.

THE STIMPMETER

The Stimpmeter newsletter is the only weekly email created and scheduled from the MGCSA. It is sent to over 600 MGCSA members and averages a 60% open rate. The intention of The Stimpmeter is to provide the membership with timely information related to events, advocacy, news, research, and educational opportunities. Small logo advertising is available in the top section of the newsletter template. These ads are prepaid. Mid-season ads will be prorated at the six-month rate. Stimpmeter advertising available to members only.

WEBSITE ADS

Advertising opportunities on the home webpage will be available below the menu bar, surrounding popular areas of member interaction. Large banner ads will be available in the lower sections of the website home page, and in upper sections of interior pages. These banner ads will be non-rotating (no longer an option), with permanent placement in selected locations. Interior page ads will be located on; Membership, Resources, Environmental, and Classified pages (Does not include Job Board pages or Members Only pages). Website ads are for members only. Ads are preferred in high quality formats, preferably in horizontal orientation for easier web formatting. Individual advertising opportunity fees have been slightly modified, yet overall advertising costs remain steady.

Instructions: On following pages, make your selections for desired Partnership Opportunities by **CIRCLING** the desired options. Mark all your selections, total your choices in the grand total box, and sign document on the last page before submitting your form. If you have any questions, please reach out to Chris at Chris@mgcsa.org, or by phone at 651-324-8873. Payment instructions and billing information are at the bottom of final page.

2023 MGCSA Partnership Opportunities



Member Name _____

Company _____

Email _____

Address _____

Phone _____

Payment: Check Card

| | | |
|---|---|---|
| Platinum - \$6100 <input type="checkbox"/> - MEGA Seminar Sponsor - Annual Meeting Podium Sponsor - Season-long Event Sign Sponsor - Home webpage Recognition - Monthly Hole Notes Promotion - Event/Prize Raffle Sponsor - 18 Hole Challenge Sponsor at NG - New Hole Notes Email Sponsor | Gold - \$2100 <input type="checkbox"/> - Season-long Event Sign Sponsor - Web inside page Recognition - Monthly Hole Notes Promotion - Event/Prize Raffle Sponsor - 18 Hole Challenge Sponsor at NG | Silver - \$1200 <input type="checkbox"/> - Season-long Event Sign Sponsor - Web inside page Recognition - Monthly Hole Notes Promotion - 18 Hole Challenge Sponsor at NG |
|---|---|---|

| SPONSORSHIPS | Diamond | Platinum | Gold | Silver | Totals: |
|-----------------------------|-----------------|-------------------|--------------|----------|---------|
| National Night GIS | \$1450 | \$1100 | \$750 | \$400 | |
| | | | | | |
| | Event | Lunch/Food | | | |
| Summer Exposure | \$125 | | | | |
| Circle desired locales | SW SE NE NW WI | | | | |
| Winter Outreach | \$50 | \$125 | | | |
| Circle desired locales | N S E W | N S E W | | | |
| Assistants Pro Forum | \$400 | \$400 | | | |
| | | | | | |
| 18-Hole Challenge | \$425 | | | | |
| | | | | | |
| Scholarship Support | \$2,000 | \$ | | | |
| | Legacy* | Scholarship Fund | | | |
| | | | | | |
| Beverage Sponsorship | \$400 | \$250 | \$500 | \$500 | |
| | Asst. Pro Forum | Summer Exposure** | Championship | Scramble | |
| Circle desired locales | | SW SE NE NW WI | | | |

*One Legacy Scholarship Sponsor, First come.

**One sponsor per exposure event.

| | |
|--------|--|
| Page | |
| Total: | |

2023 MGCSA Partnership Opportunities



Member Name _____

Company _____

Email _____

Address _____

Phone _____

Payment: Check Card

| ADVERTISING | Annual | Per Issue* | 6 Months | Website Large Banner Ad | Interior Page Banner Ad | Homepage Small Ad | Totals: |
|----------------------|--------|-------------|----------|-------------------------|-------------------------|-------------------|---------|
| Hole Notes Full Page | \$2460 | \$500 | | | | | |
| Hole Notes Half Page | \$2100 | \$440 | | | | | |
| Hole Notes Qtr. Page | \$1920 | \$410 | | | | | |
| The Stimpmeter | \$1100 | | \$600 | | | | |
| Website Ads | | | | \$750 | \$450 | \$650 | |
| | | | | | | | |
| Audio Opportunities | Annual | Per Article | Per Ad | | Featured Articles** | | |
| Hole Notes Sponsor | \$500 | | | | Cover Story | | |
| Article Sponsor** | | \$100 | | | Roll it Forward | | |
| 30 Second Ad | | | \$250 | | Get to Know Em | | |
| 15 Second Ad | | | \$125 | | UMN Update | | |
| Totals: | | | | | From the High Grass | | |

*Hole Notes Per Issue. Circle desired months: Feb Apr Jun Aug Oct Dec

**Featured articles available for sponsorship, circle desired feature.

Page
Total:

Grand
Total:

Billing information: If paying by credit card, make selections on each page. Email or photograph order form and send to Chris at; Chris@mgcsa.org. An electronic invoice will be generated and sent to your listed email address. If paying by check, please email/mail form and then send checks payable to: MGCSA, PO Box 2028, Maple Grove, MN 55311.

*As we work to try different things, some options can be discussed at later dates. These opportunities will be available for the duration of the season.. The intention is to bundle as many opportunities together to ease the payment process. Also, due to this slight change in process, if timing is inconsiderate of existing budgets, please notify the MGCSA office if split invoicing is desired.

Signature _____ Date _____

2023 MGCSA Partnership Opportunities



Member Name Very Supportive Affiliate Partner

Company _____

Email _____

EXAMPLE

Address _____

Phone _____

Payment: Check Card

| | | |
|--|---|---|
| <p>Platinum - \$6100 <input checked="" type="checkbox"/></p> <ul style="list-style-type: none"> - MEGA Seminar Sponsor - Annual Meeting Podium Sponsor - Season-long Event Sign Sponsor - Home webpage Recognition - Monthly Hole Notes Promotion - Event/Prize Raffle Sponsor - 18 Hole Challenge Sponsor at NG - New Hole Notes Email Sponsor | <p>Gold - \$2100 <input type="checkbox"/></p> <ul style="list-style-type: none"> - Season-long Event Sign Sponsor - Web inside page Recognition - Monthly Hole Notes Promotion - Event/Prize Raffle Sponsor - 18 Hole Challenge Sponsor at NG | <p>Silver - \$1200 <input type="checkbox"/></p> <ul style="list-style-type: none"> - Season-long Event Sign Sponsor - Web inside page Recognition - Monthly Hole Notes Promotion - 18 Hole Challenge Sponsor at NG |
|--|---|---|

| SPONSORSHIPS | Diamond | Platinum | Gold | Silver | Totals: |
|-----------------------------|--|---|--------------|----------|---------|
| National Night GIS | \$1450 | \$1100 | \$750 | \$400 | \$1450 |
| | Event | Lunch/Food | | | |
| Summer Exposure | \$125 | | | | \$250 |
| Circle desired locales | SW SE NE NW WI | | | | |
| Winter Outreach | \$50 | \$125 | | | \$175 |
| Circle desired locales | N S E W | N S E W | | | |
| Assistants Pro Forum | \$400 | \$400 | | | |
| 18-Hole Challenge | \$425 | | | | |
| Scholarship Support | \$2,000 | \$ | | | |
| | Legacy* | Scholarship Fund | | | |
| Beverage Sponsorship | \$400 | \$250 | \$500 | \$500 | \$500 |
| | Asst. Pro Forum | Summer Exposure** | Championship | Scramble | |
| Circle desired locales | | SW SE NE NW WI | | | |

*One Legacy Scholarship Sponsor, First come.

**One sponsor per exposure event.

| | |
|-------------|---------|
| Page Total: | \$8,475 |
|-------------|---------|

2023 MGCSA Partnership Opportunities



Member Name Very Supportive Affiliate Partner

Company _____

Email _____

EXAMPLE

Address _____

Phone _____

Payment: Check Card

| ADVERTISING | Annual | Per Issue* | 6 Months | Website Large Banner Ad | Interior Page Banner Ad | Homepage Small Ad | Totals: |
|-----------------------|--------|-------------|----------|-------------------------|-------------------------|-------------------|---------|
| Hole Notes Full Page | \$2460 | \$500 | | | | | \$2460 |
| Hole Notes Half Page | \$2100 | \$440 | | | | | |
| Hole Notes Qtr. Page | \$1920 | \$410 | | | | | |
| The Stimpmeter | \$1100 | | \$600 | | | | \$1100 |
| Website Ads | | | | \$750 | \$450 | \$650 | |
| | | | | | | | |
| Digital Opportunities | Annual | Per Article | Per Ad | Featured Articles** | | | |
| Hole Notes Sponsor | \$500 | | | Cover Story | | | |
| Article Sponsor** | | \$100 | | Roll it Forward | | | \$100 |
| 30 Second Ad | | | \$250 | Get to Know Em | | | |
| 15 Second Ad | | | \$125 | UMN Update | | | |
| Totals: | | | | From the High Grass | | | |

*Hole Notes Per Issue. Circle desired months: Feb Apr Jun Aug Oct Dec

**Featured articles available for sponsorship, circle desired feature.

| | |
|--------------|-----------------|
| Page Total: | \$3,660 |
| Grand Total: | \$12,135 |

Billing information: If paying by credit card, make selections on each page. Email or photograph order form and send to Chris at; Chris@mgcsa.org. An electronic invoice will be generated and sent to your listed email address. If paying by check, please email/mail form and then send checks payable to: MGCSA, PO Box 2028, Maple Grove, MN 55311.

*As we work to try different things, some options can be discussed at later dates. These opportunities will be available for the duration of the season.. The intention is to bundle as many opportunities together to ease the payment process. Also, due to this slight change in process, if timing is inconsiderate of existing budgets, please notify the MGCSA office if split invoicing is desired.

Signature _____ Date _____